



**klubcoin**

**Join the community and party with us!**

Owning KlubCoins is your exclusive membership access to insane party and entertainment experiences, rewards, events, and interactions with DJs and Artists across the world.

*party-and-earn*



## General Overview

Klubcoin : A Web3 platform and utility token

A pioneering Web3 music platform powered by the utility token, \$KLUB, designed specifically to meet the unique demands of the electronic music industry - truly a first of its kind. Endorsed by some of the world's leading electronic music brands, KlubCoin is a fast-growing ecosystem that gives clubs, festivals, artists, and DJs the power to offer their loyal fans rewards in the form of crypto ownership.



- The **1st utility token** and Web3 platform designed for the electronic music industry.



- A community-based platform with **cashback and membership loyalty programs**.



- Offers both in-real-life and **metaverse** usage.



- A wallet **roadmap** from 0 to 12600 wallets in 12 days! 50,000 wallets by October 2023 and 500,000 in a year.

## UTILITIES

# The Ultimate Utility Token for the Electronic Dance Industry

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Global interactivity with fellow electronic music enthusiasts facilitated through KlubCoin



Party-and-Earn loyalty program to collect cashback in \$KLUB tokens within all partners of the KlubCoin



Purchase of merchandise, whether on-site or from comfort of one's own home.



Limited edition merchandising collabs collections.



Direct tipping of artists through the application, whether during live performances IRL or from home watching a live streaming.



Access to curated and exclusive content from select



Active participation in governance voting through token staking.



Polls, votes, influencing artist selection and event programming hosted by KlubCoin.



Exclusive access to Money cannot buy experiences through staking Klub tokens.



Live streaming of the most prominent global events and performances from home, enabled through token gated events.

## THE MARKET

# EDM: An 8bn USD Market

The electronic music industry, valued globally worth approximately 8 billion dollars worldwide, boasts over 400 million fans. KlubCoin aims to give them a new way to participate and benefit from the industry by leveraging Web3 technology and the \$KLUB token.



Electronic Dance Music market is an **\$8 billion dollar market**



On social networks, **fan base of DJs** are reaching outrageous numbers



**130,000 Core Artists**



**11 million Casual Artists**



A **global community** of international travelers with high spending power



**412 million Fans**



Tomorrowland Festival sells **400,000 tickets in one second**



«*Electronic dance music (EDM) is one of the most popular & fastest growing music genres in the world, particularly among the millennial generation*» (Forbes - Maggie McGrath)

# Partners

The Klubcoin partners list is ever-expanding, which includes globally esteemed clubs, festivals, ticketing platforms, DJ stores, consumer electronics brands, streaming music services and nonfungible token (NFT) marketplaces.

By becoming a part of the KlubCoin community, businesses in the electronic music industry gain unparalleled access to a global network of passionate electronic music enthusiasts. They can now provide their loyal customers with an exceptional membership rewards system: Party-and-Earn!

## Club & Festival Partners



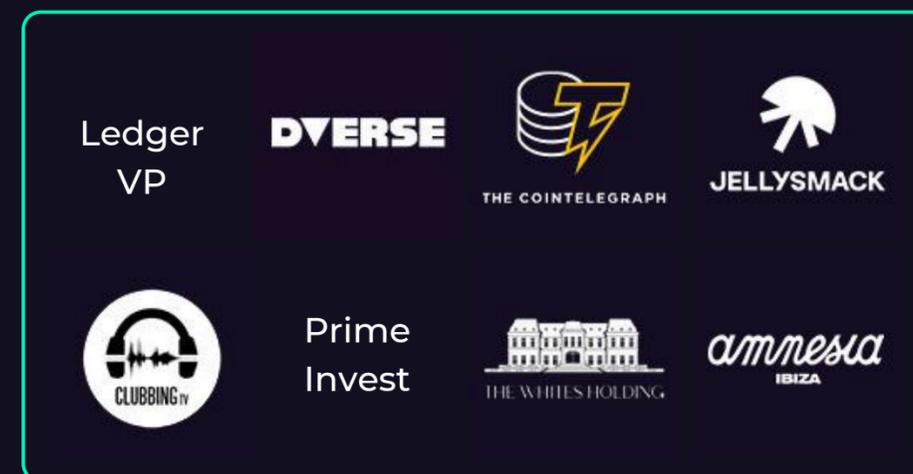
## Electronic Music Brands



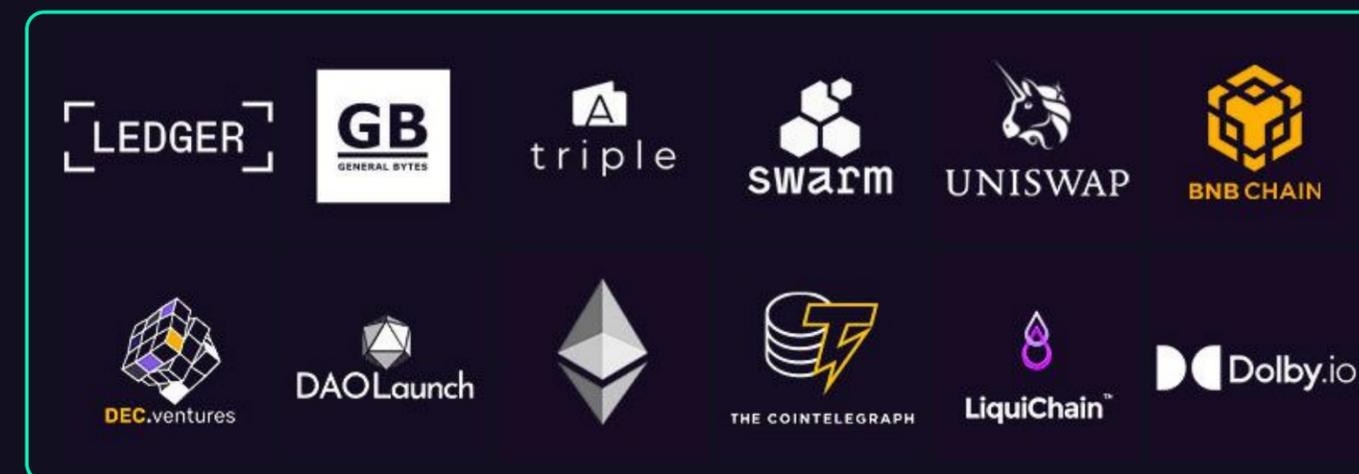
## Partnerships



## Investors



## Tech & Web3 Partners



KLUBCOIN

## Get Paid to Rave

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The electronic music industry lacks a robust customer retention and loyalty program, resulting in limited incentives for regular clubbers and party-goers.

KlubCoin is introducing the innovative "Party-and-Earn" model, where users receive instant cashback and rewards when making KlubCoin-powered purchases from partners within the KlubCoin family. By earning KlubCoin tokens, fans become more invested in the success of the clubs and festivals they support, driving increased event attendance, token savings, and active promotion.

KlubCoin's platform fosters a collaborative and mutually beneficial ecosystem for the electronic music industry, empowering nightclubs and festivals to boost customer engagement and cultivate a stronger sense of community through crypto-ownership and rewards.





KLUBCOIN

## Main Features

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### Cashback Rewards

KlubCoin offers instant cashback and rewards in tokens when you pay with KlubCoins.



### Payment Method

Pay with Klubcoins, the token is accepted by all partners of our ecosystem.



### Party-and-Earn!

Convert your Klubcoins back into euros or dollars, everything within a safe environment.



### iOS & Android App

To ensure seamless adoption and smooth Web3 onboarding, KlubCoin offers its own iOS and Android app

## WHY USING KLUBCOIN OVER FIAT

# Cashback Rewards

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KlubCoin offers **instant cashback and rewards** when purchasing products and services from partners of the KlubCoin family.

It allows users to **convert their coins back into other products and services of the KlubCoin network** or simply convert them back into euros or dollars - all within a safe environment.

The \$KLUB token will also be available to trade on decentralized & centralized exchanges (DEX/CEX) soon.

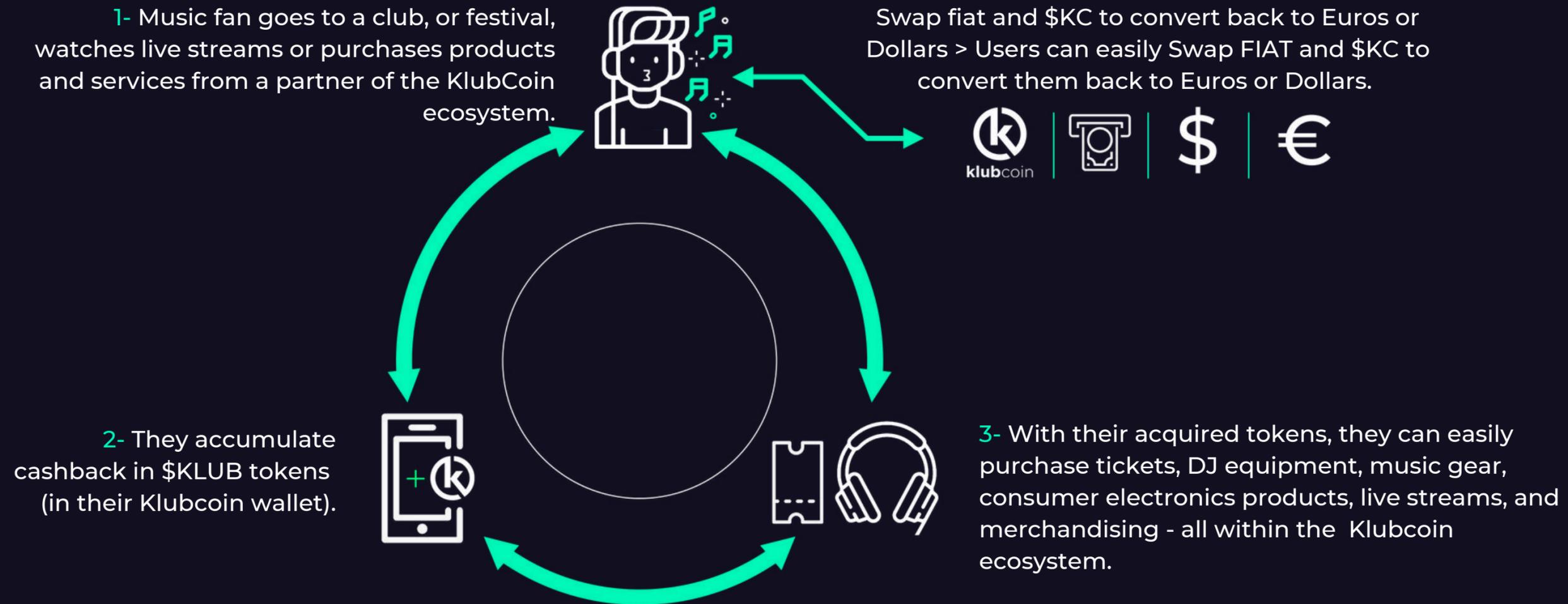


## HOW DOES IT WORK

# Party-and-Earn

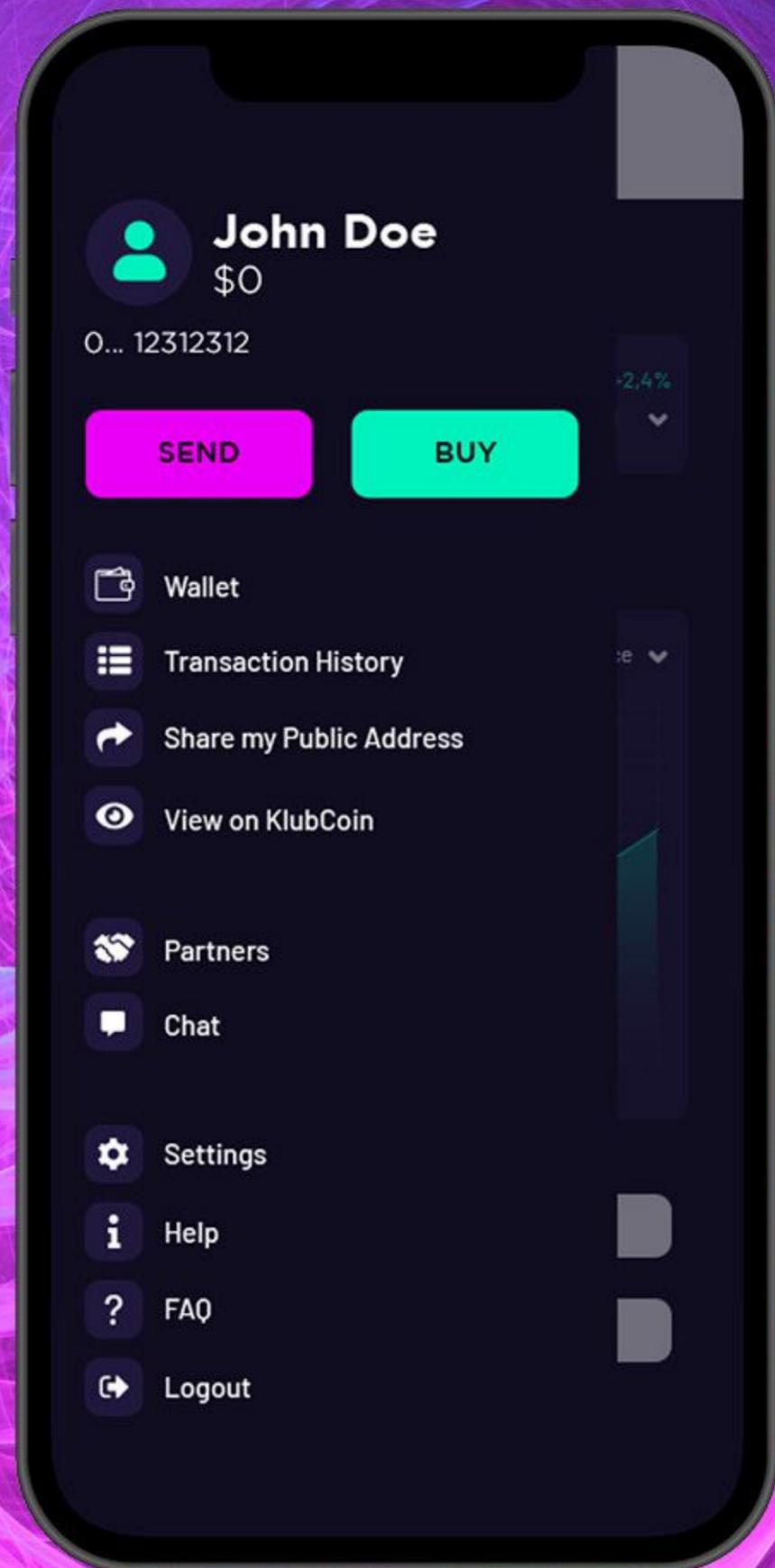
KlubCoin is introducing a new way of partying, “Party-and-Earn” by providing cashback rewards and discounts for partygoers for every purchase they make with \$KLUB in the network of clubs, electronic music brands and festival partners.

Similar to airlines miles, Klubcoin establishes a rich token-based economy. Users will be part of a community and earn tokens from the loyalty program. With our simple payment method, Klubcoin allows users to convert their \$KLUB tokens back into other products and services of the network, within a safe environment.



Partygoers have a unique opportunity to enhance their community experience with cashback and discounts, access to sold-out events, exclusive events, meet-and-greets with worldwide famous DJs, and other “money can’t buy” experiences.

With KlubCoin, users can unlock innovative tools such as tipping functionalities, POAP NFTs and immersive party experiences, as well as exclusive rewards for their engagement and usage on the platform.

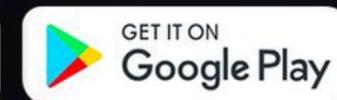
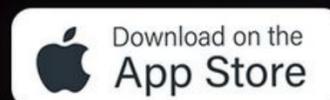


IOS & ANDROID

## KlubCoin App

In addition to the Klubcoin app wallet providing token management, users can also use it to interact with the community and its partners with multiple features such as

- Buy / Send / Receive tokens
- Staking to get NFT rewards
- Send/Receive coins in chat
- Smart Chat
- Governance Voting
- Group buying
- Money pots
- Voting polls for festivals and clubs line-ups
- Manage Transactions
- Auctions
- Contests
- Tips
- etc...



## HOW TO PAY WITH \$KLUB TOKENS

# Payment Methods

Simply pay with Klubcoin, the token is accepted by all partners of our ecosystem:

- Online, thanks to payment widgets for all major e-commerce engines
- In real life
- And soon in the metaverse.



• Woocommerce



• Shopify



• Prestashop



• POS IRL

A unique vision of global interconnectivity for the electronic music industry through innovative \$KLUB payment solutions



KLUBCOIN

# The Unique Selling Points



**Bridging the Gap**



**Token Utility**



**Party-and-earn**



**Partnership Network**



**KlubCoin App for a Smooth Web3 Onboarding**



**Multichain Presence**



**Green and Low-Fee Blockchain**



**NFT Collections**



**Instant Transactions**



**Real-Life Applications**



## KLUBCOIN **Unites**

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The goal of KlubCoin is to unite the industry through our engaging platform for fans, artists, clubs and festivals, where interaction is safe and offers incentives for users to engage with the electronic music industry globally.

Through our "Party-And-Earn" model, KlubCoin offers shared loyalty programs and customer retention mechanisms to clubs and festivals worldwide. \$KLUB rewards accumulated at one specific club/festival/party can be used to spend on anything within the KlubCoin ecosystem. There are no restrictions to the use of the token.

This unique KlubCoin loyalty program will allow users to benefit from exclusive rewards for their engagement on the platform, regardless of their experience with Web3 technology. This will foster a sense of customer loyalty and create a welcoming atmosphere for new users to join the community.

Our team is continuously working to extend the KlubCoin ecosystem and to develop specific features, such as token-gated interactions, wallet top-up, tipping, payment gateways to other players of the industry, such as ticketing providers, media, management agencies and record labels and POAP NFTs.

A DOXXED TEAM

## Founders & Advisors



### Sergi Blaya Cutillas

Co-founder

Brand Manager, Amnesia Ibiza  
Co-founder, Nightevoluton

Focus : Branding, Marketing, Finance

[Linked in](#)



### Stephane Schweitzer

Co-founder

CEO & Founder, ClubbingTV  
Co-founder, DJenerates  
Co-owner, Pure Ibiza Radio

Focus : Branding, Marketing, Finance

[Linked in](#)



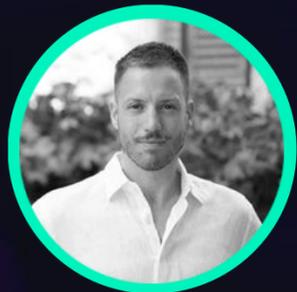
### Sébastien Michea

Co-founder

CTO, Webdrone  
PhD Maths  
IT Architect

Focus : Innovation, Blockchain

[Linked in](#)



### Ivor Viskovic

CMO

Asos.com  
Digital Manager  
Applied Neuromarketing

Focus : Web3 Community

[Linked in](#)

Endorsed by industry and tech advisors



### Harley Foote

BrDAOMaker  
MarketMaker

Focus : Marketing, Marketing Making

[Linked in](#)



### Victor Ronco

Advertising  
Innovation & Digital Transformation  
Manager, Skoda-Volkswagen Group

Focus : Author, Speaker, Blockchain & Crypto

[Linked in](#)



### Tim Meyer

(a.k.a Hipworth)

Founder, DJenerates  
Digital Artist

Focus : Blockchain, Crypto Art, NFTs

[Linked in](#)



### Thomas Jauffret

Serial entrepreneur

Finance expert Early investor in fintech,  
blockchain, media

Focus : Strategy, Bizdev, Legal

[Linked in](#)



### Andrew Thomas

COO / Co-founder DVerse.  
Former CSO / Co-founder Unix Gaming  
Focus : Marketing, Go to Market Strategy.

[Linked in](#)



### Dina Mattar

Founder & CEO at DVerse  
Focus : PR & Marketing

[Linked in](#)



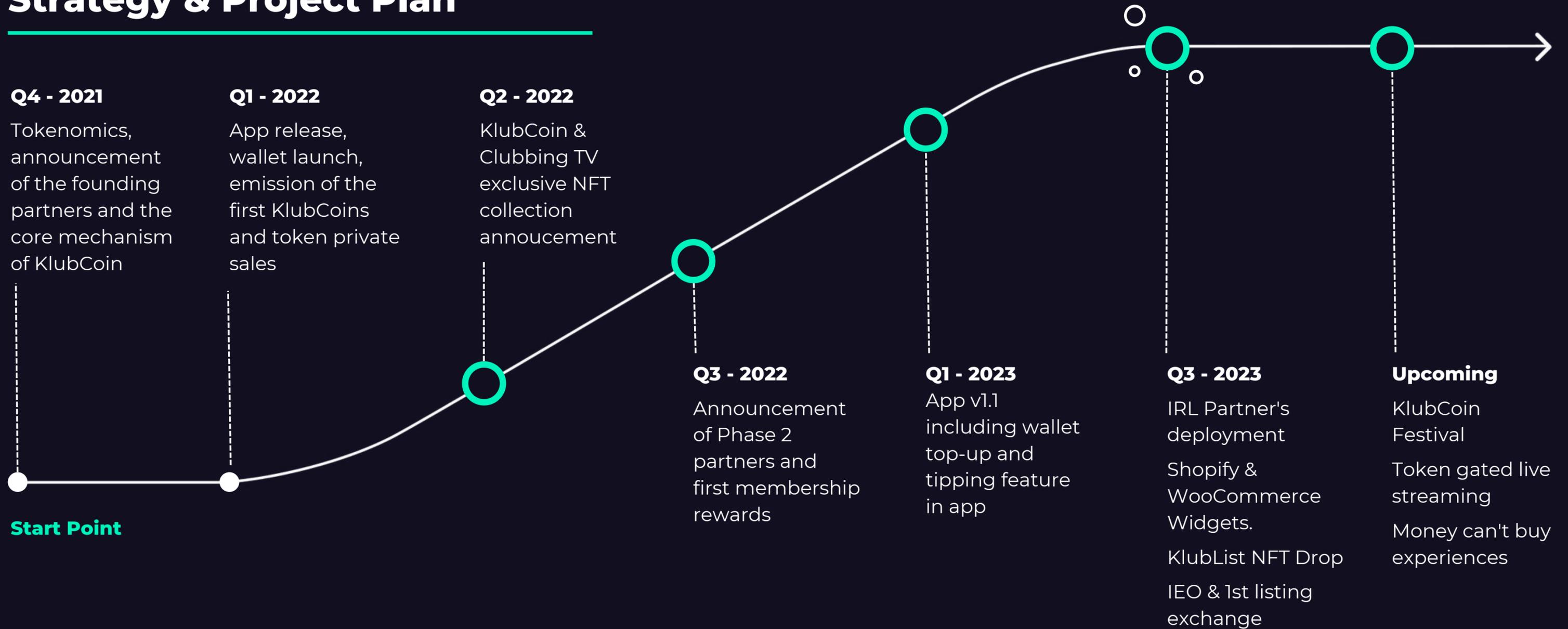
### Laureline Teste Wyrich

COO, Clubbing TV  
Focus : Journalism, Content Production

[Linked in](#)

THE ROADMAP

# Strategy & Project Plan



## THE TOKENOMICS

# A Token Allocation Based on Utility

KlubCoin is a **virtuous circle** designed specifically for the electronic music fans.

Project partners will regularly reinvest their KlubCoins back into the system via the cashback offered to the community members.

Community members and partners of the KlubCoin ecosystem will receive a token allowance at the start-up of the project.

**Total Supply :** 1,000,000,000

**Symbol :** \$KLUB

### Vesting :

Private Sales - Round A :

20M Tokens at 0,004\$ / 4 Months cliff then 10% every month\*.

Private Sales - Round B :

20M Tokens at 0,007\$ / 10% at TGE then 10% every month\*.

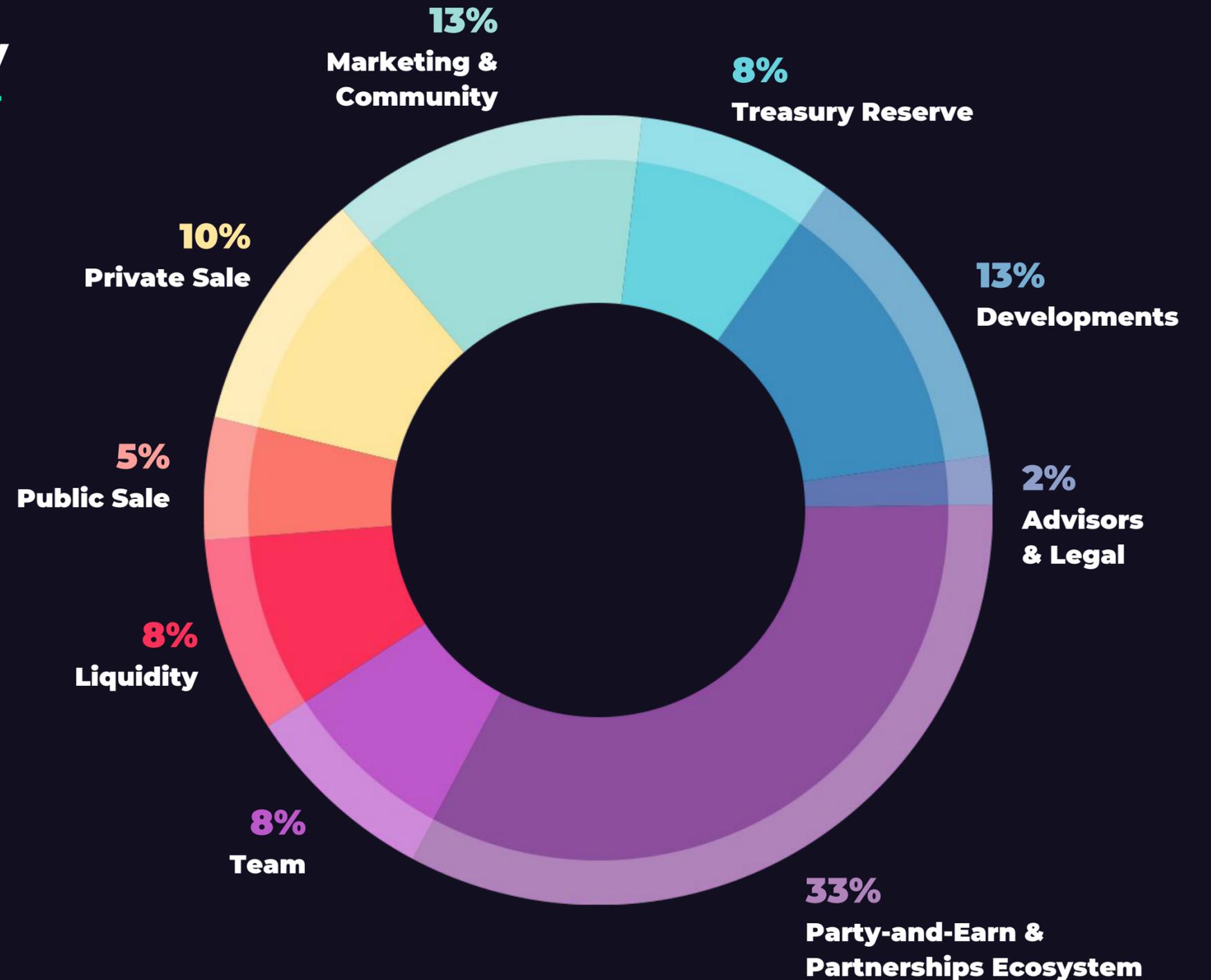
Private Sales - Round C :

60M Tokens at 0,011\$ / 20% at TGE then 10% every month\*.

IDO / Public Round - 50M Tokens at 0,012\$ / Unlocked\*.

DEX - Minimum 10M Tokens at 0,012\$ / Unlocked\*.

\*Subject to market conditions





TECHNOLOGY

## Technical Overview

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KlubCoin is deployed on the Ethereum network with an integrated bridge to Liquichain which acts as the usage blockchain for the KlubCoin app. This allows users to move their tokens between chains, allowing them to take advantage of both networks.

On Ethereum, users are able to benefit from KlubCoin's liquidity pool and trading while on Liquichain they can take advantage of the app's instant transactions, instant cashback rewards and fees that are 10x smaller than those found in other "low gas fee" blockchain networks.

Liquichain provides a robust and secure environment for the development and deployment of KlubCoin's smart contracts, which are at the core of the platform's functionality. Other Liquichain projects include Unikbase, the digital twins identity for valuable objects, corporate voting solutions, tokenized rewards for the well-being industry, and specific low code blockchain solutions for teclos.

## \$KLUB Technology

### 01.

#### **iOS & Android App**

Secure and encrypted in-app wallet with dashboard, balance, transactions, staking and rewards is available at your fingertips.

### 02.

#### **Shopify & WooCommerce**

Accept payments in Klubcoins with our secured Shopify & WooCommerce gateways.

### 03.

#### **Multichain**

Born on Ethereum ERC-20 but runs on Liquichain EVM, an innovative and green blockchain based on communities using a new Proof of Peers consensus mechanism.

### 04.

#### **Instant Transactions**

Klubcoin offers almost real-time verification, making it ideal for instant transactions both in real life and the metaverse.

### 05.

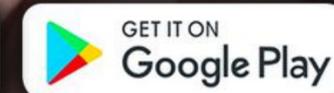
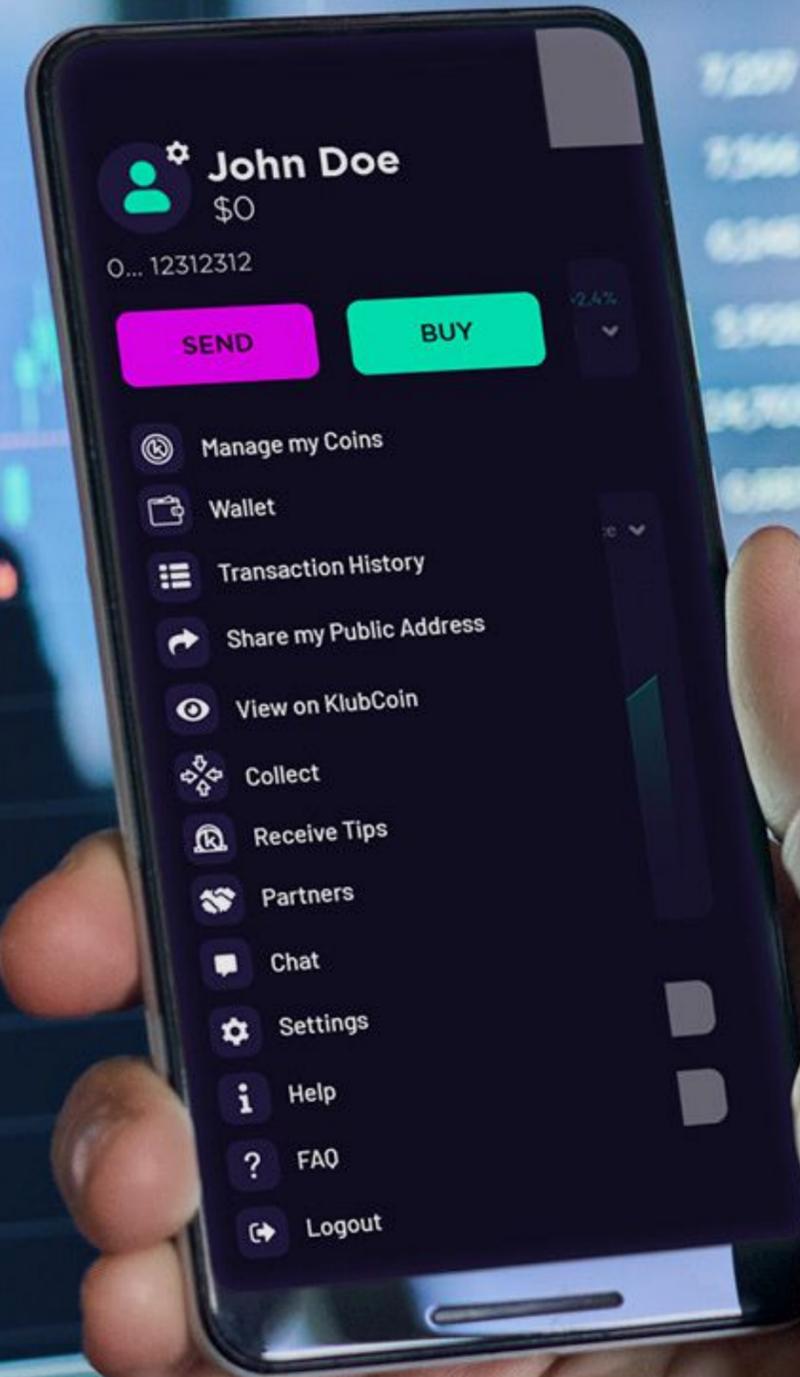
#### **IRL Payments**

A partnership with Lunu.io to accept in real life payments on physical terminals.

### 06.

#### **Green & Low fees**

Green and community based blockchain with ultra-low transaction fees (10x less than Solana).



## THE BLOCKCHAIN

# A Sustainable Blockchain Based on Communities Enabling Fast Transactions & Evolutive Smart Contracts.

Cryptocurrencies and blockchain have been met with concerns regarding its environmental impact. We are committed to addressing this issue and, in collaboration with our partners at Liquichain, have reimagined the trust mechanism within the blockchain community to create a more efficient solution.

Trust is the foundation of blockchain technology. By utilizing the concept of "Six Degrees of Separation" where all individuals are, on average, six social connections away from each other, we have created a trust path that is validated by a trusted network of peers rather than relying on a vast number of miners or stakers.

### SIX DEGREES OF SEPARATION



This approach allows for a more inclusive and energy-efficient validation process within the blockchain. KlubCoin is therefore a community-driven, highly secure, and efficient utility token that offers near real-time verification capabilities, making it ideal for instant transactions in both the physical world and the metaverse.

THE BLOCKCHAIN

## Smart Contracts

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KlubCoin uses smart contracts to power its cashback reward systems. Users can scan QR codes placed on receipts to trigger a transaction payment authorization and collect rewards in \$KLUB. The platform's identity validation system and localized transaction verifications provide security and trust.

Smart contracts are an important part of the KlubCoin platform's functionality as they allow for transparent and secure transactions by writing the terms of the agreement into the code. They are used for cashback rewards, payment methods, and tipping functionality. The platform also implements several security measures such as secure wallet integration, data encryption, and regular security audits to protect users' information and assets. All these features combined make KlubCoin's Web3 technology a game changer in the electronic music industry.



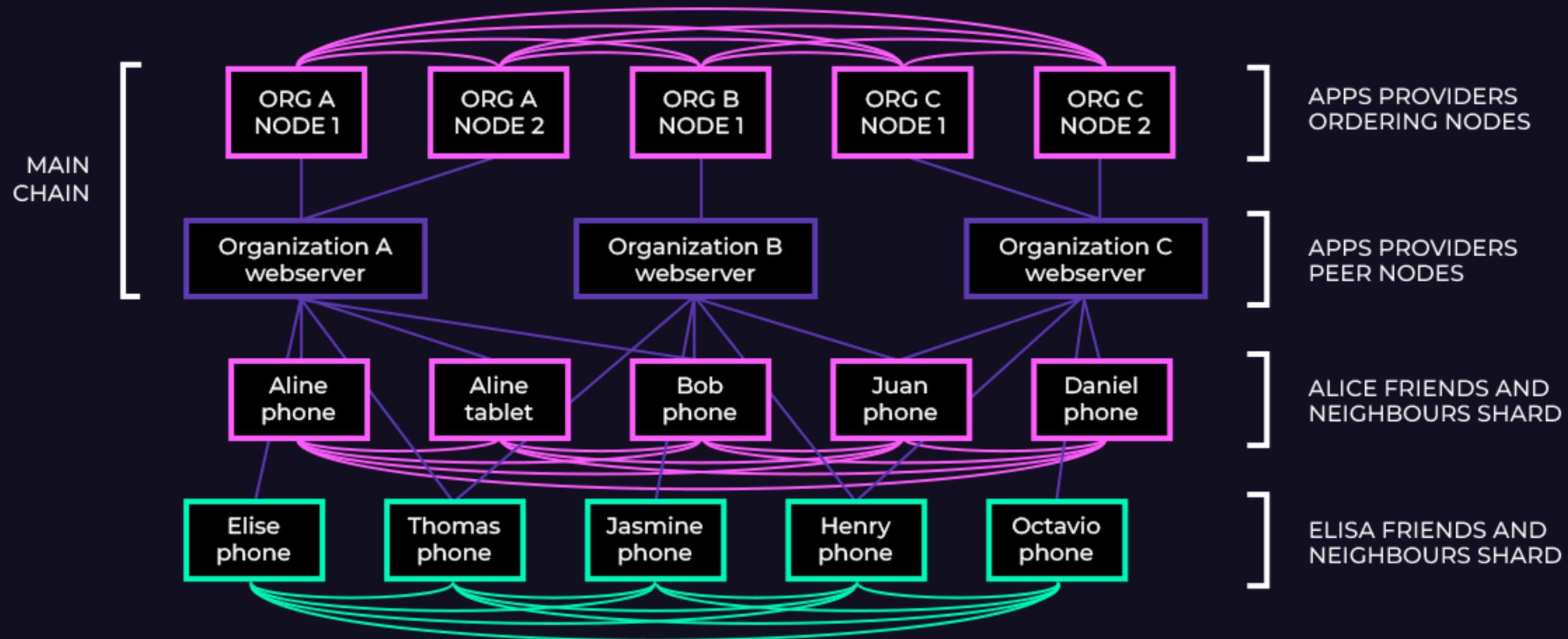
## THE BLOCKCHAIN

# A Dynamically Sharded Blockchain

We aim to make KlubCoin accessible to users from a variety of popular blockchain platforms. By creating KlubCoin smart contracts on multiple chains and enabling seamless token swapping between different exchanges, we aim to provide users with a seamless and secure experience.

Instead of relying on a bridge to transfer KlubCoin between chains, the token will exist as both its own mainnet as well as an ERC-20 token on Ethereum, providing improved liquidity and allowing for easy integration with various DeFi protocols in the future.

By doing so, KlubCoin holders will be able to instantly transfer their tokens between Ethereum, Binance Smart Chain, and Liquichain, among others, with total tokens locked in the smart contracts always equal to the total supply allocation. This user-centric approach emphasizes our commitment to delivering a secure, low-energy blockchain solution for complex applications and fast transactions.



BRIDGE

## Multichain Presence

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Our goal is to seamlessly onboard users from various popular chains into our ecosystem.

To achieve this, we will establish KlubCoin smart contracts on different chains and implement a KlubCoin bridge. This bridge will enable effortless utilization of ERC-20 or BEP-20 KlubCoins, facilitating easy swapping on diverse exchanges and fostering partnerships on other chains.

### What is a Bridge?

In simple terms, a bridge empowers users to transfer their tokens from one chain to another. Here's an overview of how our bridge functions:

- Users send their tokens to the bridge on the Ethereum chain, securely locking them within the bridge smart contract.
- The bridge on the Liquichain is notified about the deposited tokens and ensures their safekeeping.
- Users are then able to withdraw an equivalent amount of tokens from the Liquichain into their wallets.
- The process works similarly in reverse. KlubCoin holders can instantly transfer their tokens between Ethereum, Binance Smart Chain, or Liquichain.

At any given moment, the total tokens locked in the various bridge smart contracts will correspond to the total supply allocation, maintaining transparency and accountability.



## KLUBCOIN Case Studies

KlubCoin presents a multitude of avenues to deliver value to both users and the electronic music industry partners. One such avenue is the utilization of KlubCoin's \$KLUB tokens for cashback rewards and incentives, establishing a loyalty program tailored to the electronic music industry.

\$KLUB tokens serve as a versatile medium within the ecosystem. Users can leverage them to purchase tickets, make online merchandise purchases, engage in buying and selling on third-party platforms, pay tips, and facilitate payments to artists, event organizers, and fellow users. This seamless and secure transactional capability establishes KlubCoin as a trusted partner within the electronic music community.

KlubCoin holds the potential to serve as a valuable store of wealth. As \$KLUB tokens become tradable on exchanges in the future, users can invest in the electronic music industry and reap the rewards of its growth. This added incentive encourages users to retain their tokens, contributing to their long-term value.



# amnesia

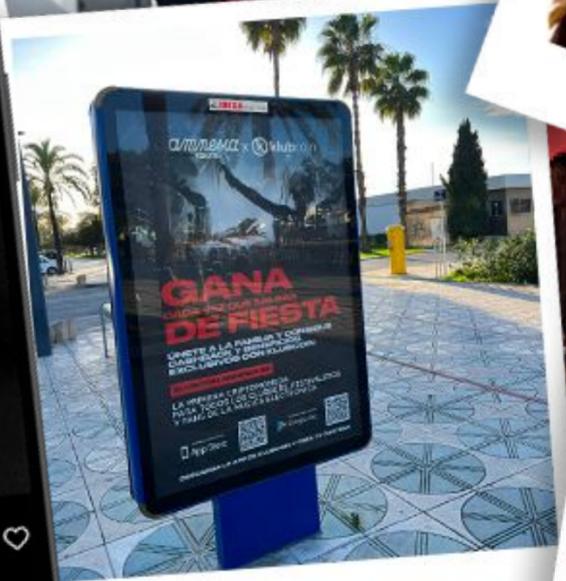
amnesia  
IBIZA

## STUDY CASE #1 - AMNESIA IBIZA Cashback Rewards

You've been making history by our side year after year and we want to thank you for that. That's why we've decided to join KlubCoin, the first global cryptocurrency for all clubbers, festival goers and electronic music fans. Starting from now, you can join an exclusive community of party people & electronic music lovers and the most exciting part: you will also earn cash back and rewards by just doing what we all love: partying!



AMNESIA X KLUBCOIN



LUNU

STUDY CASE #2 - LUNU.IO

## IRL, Online & Metaverse Payments

Thanks to our partnership with lunu.io, partners of the ecosystem can accept KlubCoin's \$KLUB tokens using mobile Terminal, Widgets for e-commerce engines, Pay by Link, App for IRL Cashier systems and even Metaverse payments.



• Mobile Payments



• E-Commerce



• Cashier IRL



• Metaverse

KlubCoin transforms the cashless landscape by eliminating exorbitant setup fees all while offering comprehensive solutions accessible to any club, festival, online brand, and even smaller businesses such as restaurants or bars.

Leveraging the KlubCoin iOS and Android app eliminates the need for costly NFC wristbands or RFID cards, as all top-up actions, token management, and transactions can be performed directly from the app by all event participants.



**SUPPORT  
THIS ARTIST**  
POWERED BY  
 **klubcoin**



SCAN QR TO TIP

SCAN THE  
QR CODE AND  
**SUPPORT  
YOUR  
FAVORITE  
ARTISTS**



## STUDY CASE #3 - CLUBBING TV

### Tipping

KlubCoin's tipping functionality allows users to tip their favorite DJs and artists in real time using their mobile phones.

This functionality is being implemented in partnership with Clubbing TV, a television network that broadcasts electronic music to over 90 countries with a monthly audience of 20 million viewers. With this integration, viewers of Clubbing TV will be able to tip their favorite DJs and artists by scanning QR Codes that appear on their screen while the DJ is playing.

These QR codes are unique to each artist and the tips go directly to the artist with no commission taken by Clubbing TV. Additionally, artists can use their personal tipping QR codes on other platforms such as press releases, live streams, visuals, and social media to gather support from their fans.

This functionality provides a direct link between DJs, viewers of Clubbing TV, and fans in real-time, which allows for more engagement and support for the electronic music industry.



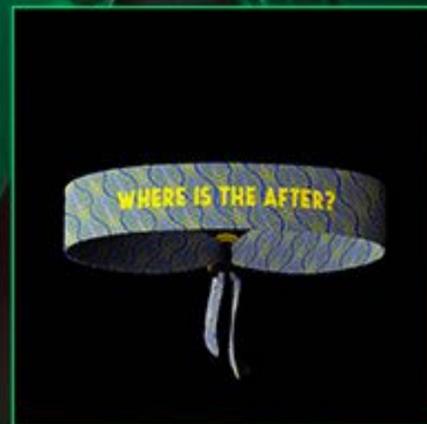
# KLUB LIST.

## STUDY CASE #4 - KLUBLIST NFT Collections

KlubList is the first NFT collection which opens the doors of the biggest clubs and festivals in the world.

Owning one of the 7777 unique wristbands gives users the opportunity to win lifetime access to Amnesia Ibiza, World Club Dome, Supersonic, We Are Fstvl, Rampage Open Air, Caprices Festival, Barcelona Beach Festival, Green Valley, Eden Ibiza, LWE Events, Bootshaus and many other amazing perks.

NFT Staking : Stake to boost your KlubCoin cash back.



**KLUBLIST X KLUBCOIN**



## THE KLUB

# Community & Governance

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We are committed to actively engaging with and addressing the needs of electronic music fans and the industry, establishing a platform that places their voice and opinions at the forefront. KlubCoin account holders will gain exclusive access to our VIP section on Discord, where they can connect with fellow members, engage in discussions, and contribute suggestions that will help shape the future of our project.

To ensure that our platform is accessible and easy to use for everyone, we are starting with a community-based decision-making process that involves public polls and discussions. Our mission is to make Web3 more accessible for electronic music fans, and we believe that introducing complex technical modifications in the early stages would detract from that goal.

Our project is built on strong partnerships with industry leaders in the electronic dance music sector. We are working closely with a carefully curated mix of well-established block producers, including technical block producers who contribute to the technology and corporate block producers who have established brands with a vested interest in the success of KlubCoin.

As our community grows, we plan to introduce the full KlubCoin DAO with on-chain executive voting capabilities. This will give our users even more control and influence over the direction of the project.

## KLUBCOIN Conclusion

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In conclusion, the electronic music industry is facing significant challenges in terms of audience discovery and engagement, monetization and revenue generation, and technological adoption and innovation. These challenges have a significant impact on the potential for innovation and growth in the industry, as well as the overall engagement and vibrancy of the electronic music community.

The KlubCoin platform aims to address these challenges by creating a revolutionary platform that connects fans, artists, and brands together in an engaging and secure environment.

By leveraging Web3 technologies, the KlubCoin platform and its \$KLUB token provide innovative tools and services that address the fragmentation of the industry, enhance collaboration and engagement among the community, and simplify the adoption of Web3 technology in the industry, while also providing incentives for users to engage with the electronic music industry.

The KlubCoin platform is poised to revolutionize the electronic music industry and bring about a new era of growth and engagement for the electronic music community.



## DISCLAIMER

# Token Disclaimer

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The Klubcoin Tokens (the «Tokens») are neither a form of investment or a security. The Tokens do not constitute a claim against the Issuer for repayment of a monetary sum, nor do persons holding Tokens («Token Holders») have a claim against the Issuer for payment of interest or a share of the Issuer's earnings. A total loss of value of Klubcoin Tokens or other investment cannot be ruled out due to a variety of factors.

The Issuer will make every attempt to have the Klubcoin Token listed on a cryptocurrency exchange or trading platform, but it cannot guarantee whether or not this will happen. Token holders can only sell tokens on a bilateral basis until a listing is accomplished. There is no guarantee that Token buyers will be accessible, or that they will be willing to pay the price paid by the Token Holder when the token was acquired.

Acquisition of Tokens is only appropriate for experienced individuals who can assess the risks, including those related to the underlying technology, and who have adequate resources to sustain any losses, including a complete loss, that may arise as a result of such acquisition. Before subscribing to or otherwise obtaining any Tokens, potential investors should make sure they understand the structure of the Tokens as well as the risks associated with them.

Persons should independently assess any potential risks before purchasing Klubcoin Token, seek advice on the economic, legal, regulatory, and tax implications of the purchase of Klubcoin Token, and consult with their own investment, legal, tax, accounting, or other advisors to determine the potential benefits, burdens, risks, and other consequences of a purchase of Klubcoin Token.

Prospective Token holders are encouraged to read the white paper, visit the website, read the FAQs, and read all other available information sources before purchasing Tokens, and they are encouraged to ask any questions they may have.

# Thank you.

**Stéphane Schweitzer**

Co-founder

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**Sergi Blaya**

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